

January 2010

Dear Client,

Earlier this week we reviewed and approved your fourth quarter First Affirmative generated reports and newsletter. You should be receiving them in your inbox or mailbox within the next week. As part of your ongoing services, we have been monitoring your account asset allocation, activity, and performance; then making adjustments as necessary. Please let us know if you might wish to review or update your investment policy which guides us in delivering your services and portfolio management.

The market recovery that started Spring 2009 continued through the end of the year, with the S&P 500 Index up 26.5% for the year. Here are the recent numbers for the FTSE KLD 400 Social Index (one of the benchmarks used for SRI stock portfolios), the S&P 500, and a taxable bond index:

	<u>Q4 2009</u>	<u>YTD</u>	<u>1 Year</u>	<u>3 Year</u>	<u>5 Year</u>
FTSE KLD 400 Index	7.5%	31.7%	31.7%	-3.9%	0.7%
S&P 500 Index	6.0%	26.5%	26.5%	-5.6%	0.4%
Barclays Cap Agg Bond	0.1%	5.1%	5.1%	5.9%	4.8%

Total annualized returns through Dec 31, 2009. FTSE KLD 400 inception May 1990. Source: www.kld.com

To say that 2009 was an eventful year in the markets would be an understatement. We saw both the lowest mark for the S&P 500 in the last decade (in March), and one of the greatest recoveries in recent memory (the index increased approximately 60% from March to year-end).

While no one can predict where the market will go from here, a study published by the Social Investment Forum on January 21 provides some great news for sustainable and responsible investors. The study indicates that a majority of SRI mutual funds (65%) outperformed their benchmarks in 2009. This underscores what we have believed for years: that integrating sustainability, responsibility, and transparency criteria into the investment process can provide prudent investors with an advantage in the management of attractive diversified portfolios.

### Goodfunds Green Office

Last month our office was featured in FA Green, an investment advisory industry magazine. Their story highlights Goodfunds Wealth Management's efforts to minimize the environmental impacts of our operations. Measures include using less paper (and when we do, it is ecological paper), implementing an electronic filing system so paper we do process is shredded and recycled, offsetting our carbon footprint with Native Energy wind power development, and utilizing solar hot water. Hopefully, this models the change we want to see in the business world as we continually seek new ways to improve efficiency and minimize negative impact.

### Your accounts and services

As you review your financial situation and accounts, please contact us with any questions or concerns. And be sure to let us know if you are interested in having your financial planning analysis and/or retirement planning updated. We are available to review your situation and your ideas, and if appropriate make adjustments to your accounts or services. It is our pleasure to serve you and we look forward to hearing from you.